

seaexplorer

Plan. Analyse. Inform.

Your personal navigator for container sea logistics

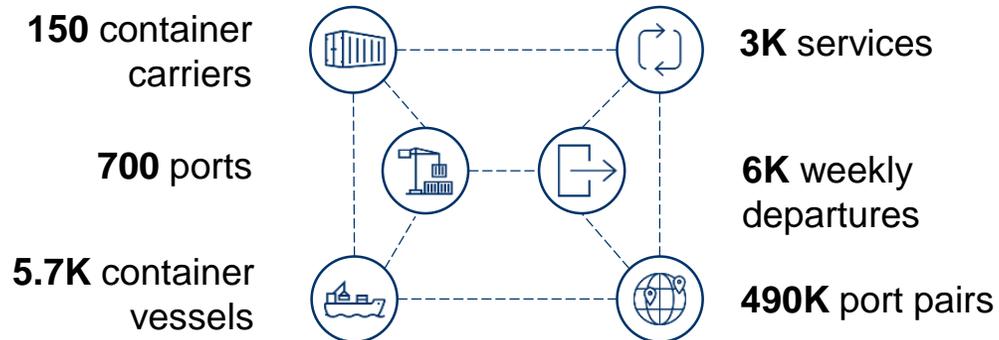
Busan International Port Conference (BIPC)

November 4, 2022

Simon Fich, President, Kuehne+Nagel Korea

The challenge

It is **cumbersome and time consuming** to find realistic, comprehensive and up to date container shipping information in order to accurately plan an efficient and sustainable sea freight supply chain!



What is the key to the success of professional logistics?

→ **Planning**



→ **Pace**



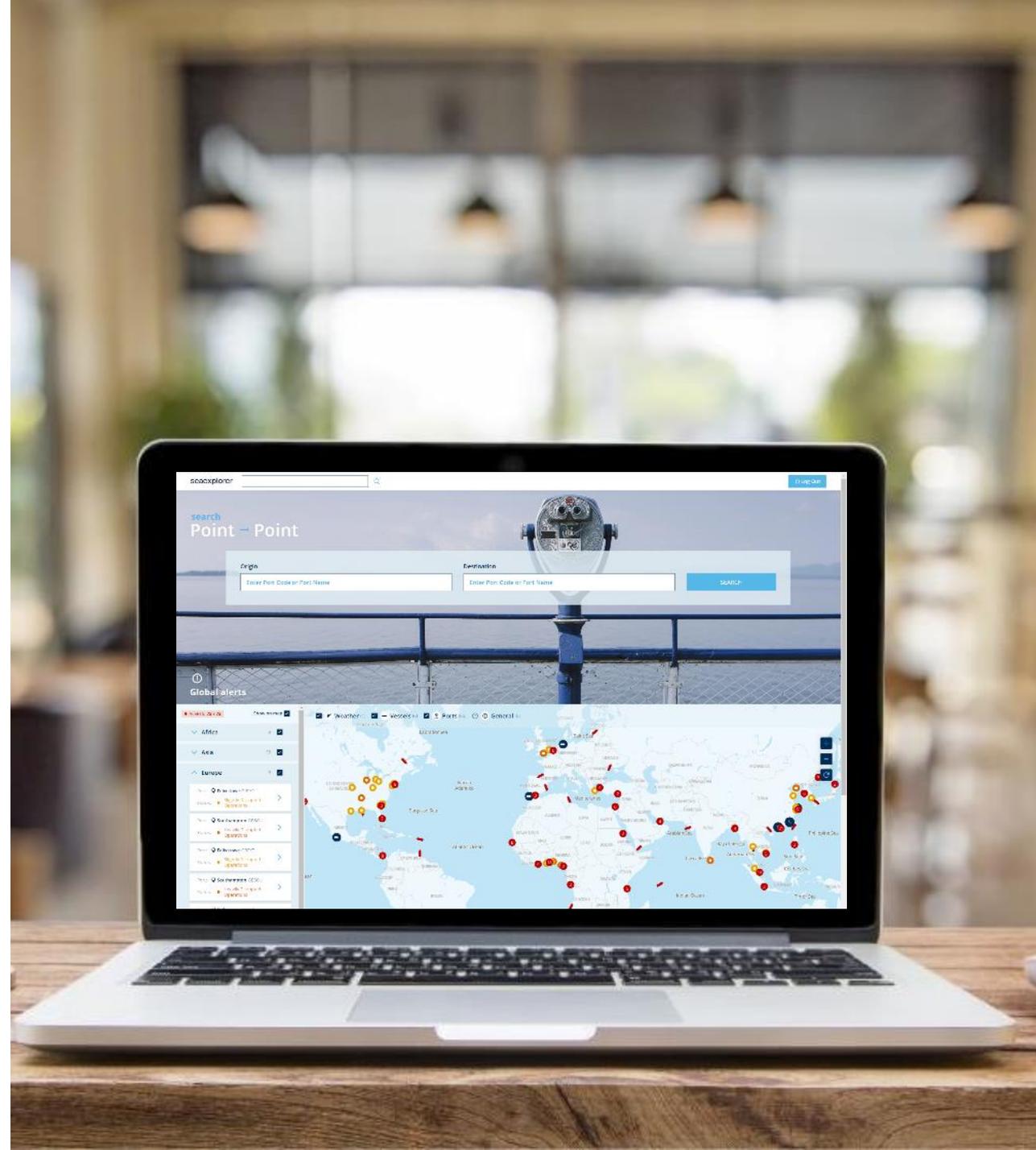
→ **Performance**



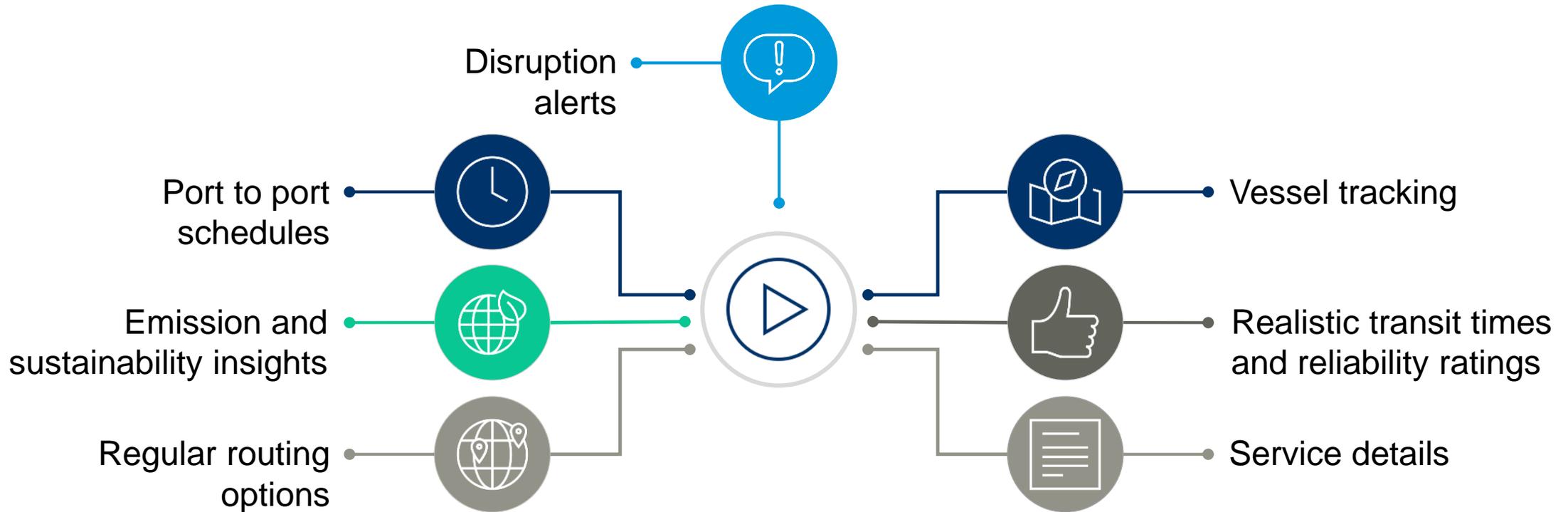
The next level of transparency in container shipping:

The values “Planning, Pace and Performance” inspired a powerful platform for sea freight services in container shipping:
seaexplorer

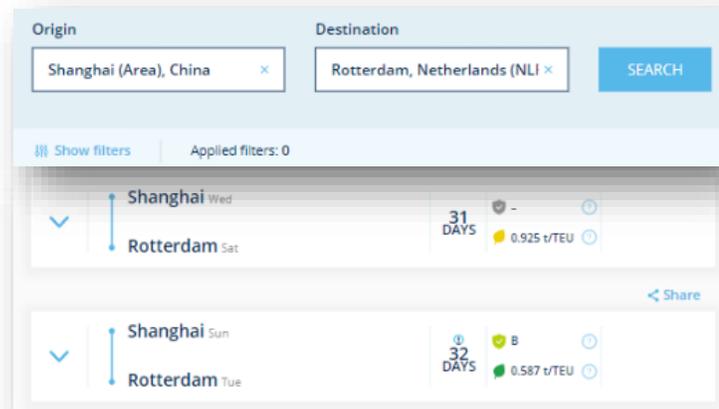
- seaexplorer is a digital search engine designed for people working in the shipping business and logistics industry.
- The platform combines all sea freight trade routes, services and schedules transparently in one place.
- **seaexplorer is your first place to go to when looking for the perfect port to port connection for a sea freight shipment.**
- The platform enables you to easily find all relevant details to plan your shipments.



The solution: seaexplorer



The solution: seaexplorer



Professional planning

seaexplorer is the only platform that provides a full overview of all existing container liner services.

Search available routings for more than 60,000 port pairs or filter and compare by essential criteria: Reliability, realistic transit times and CO2 emissions.



Optimised pace

With just one interface, it speeds up decision-making processes based on real-time data.

In-depth service and routing insights include port rotations, updates on service changes and vessel details with live positions.

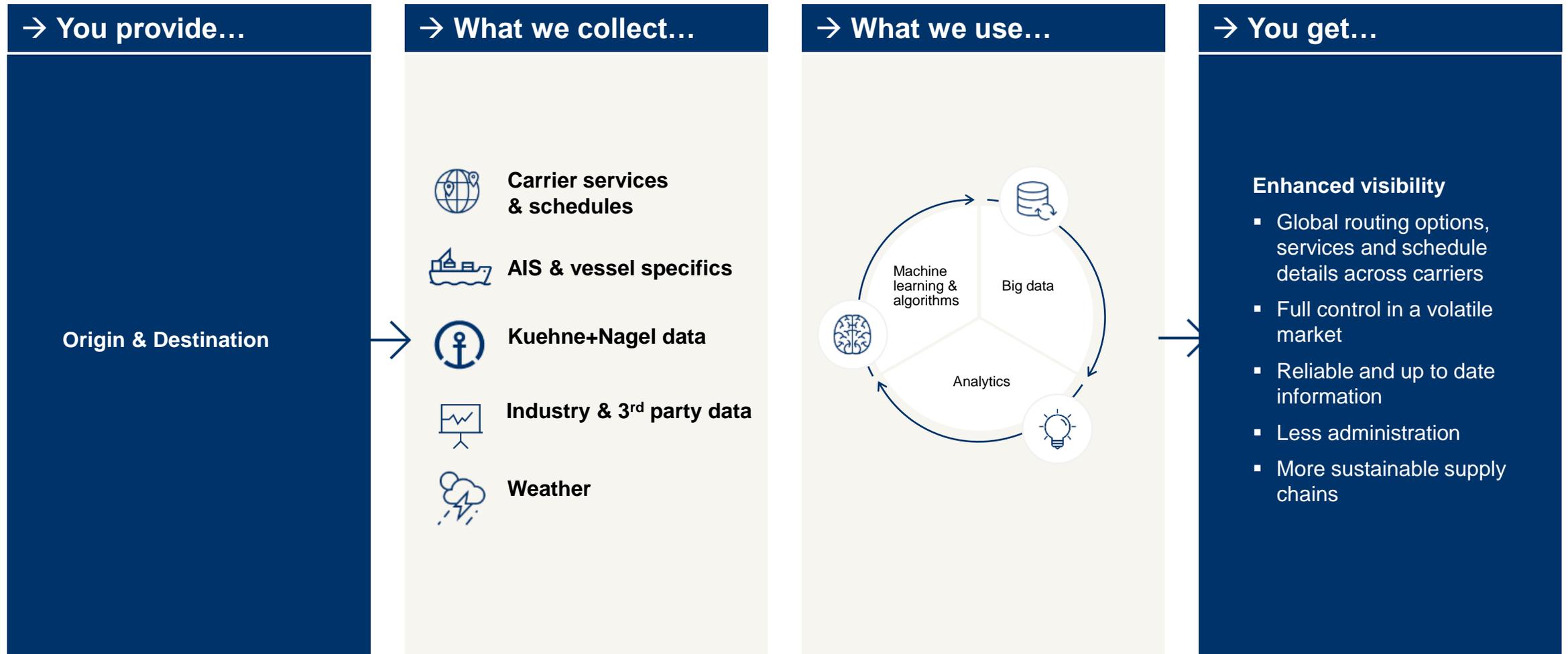


True performance

It consolidates all relevant information through real-time data including quality assessments.

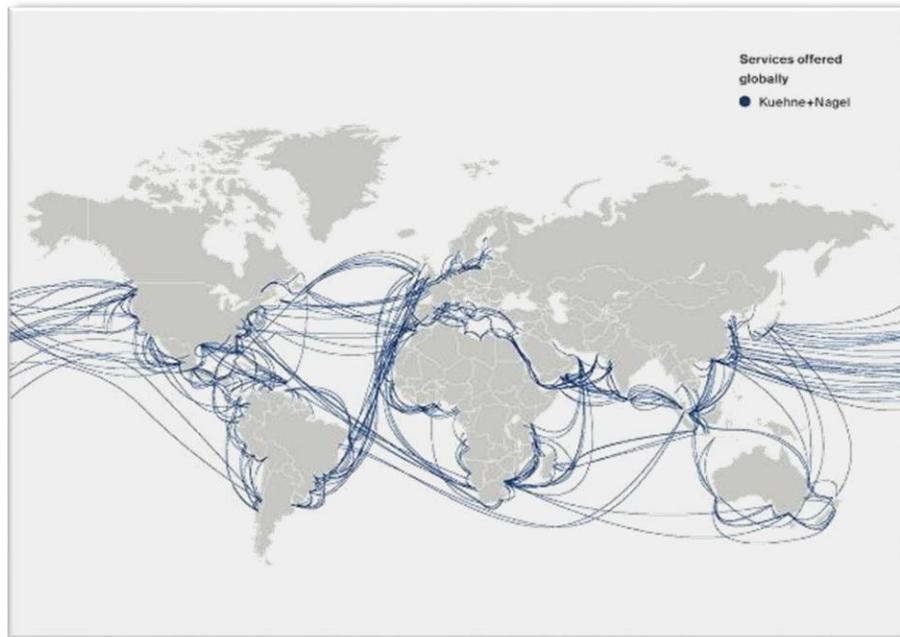
Superior results in sea freight logistics that rely on an experienced team of specialists, equipped with up-to-date information.

How does seaexplorer work?



seaexplorer's global network coverage

All trade lanes



1,650+ services from all major carriers and their subsidiaries, e.g.



150,000 port-port combinations incl. realistic lead times



3.8 million weekly schedules



Details for 1,650 carrier services e.g.

- Service rotations
- Vessel fleet
- Service updates



Daily alerts on disruptions

- Weather
- Ports
- Vessels



CO2 emission transparency

- Port-to-port
- Services
- Vessels



Real time vessel tracking

- 3,000+
- Predicted ETA
- Port-to-port reliability

Risk management

Kuehne+Nagel's seaexplorer platform helps you to eliminate potential risks through

- Updates about changes in service rotations
- Avoiding services with low reliability ratings
- Avoiding services calling at congested ports
- And examining alternative routing options

On Kuehne+Nagel's seaexplorer portal you will find a list of all vessels affected by port congestion or other incidents. We update each vessel's predictive ETA regularly so that you can plan accordingly.



User feedback

→ “I can search out the schedule anytime when I need and choose the carrier with timely arrival or find the transit time that meets my customer’s requirements. Thus, seaexplorer improves our supply chain’s efficiency combined with time savings and quick decision making.”

Hua Liu
Deputy Manager
Acome Xintai Cabies Co., Ltd

→ “seaexplorer provides a very useful data base for mapping services according to multiple criteria. Information that was previously hardly available and rarely up-to-date – such as service reliability, vessel details or emission ratings – is now available to us quickly, easily and clearly.”

Martin Debosque
International Transport & Logistics
Procurement
DECATHLON

→ “seaexplorer is a very supportive tool, especially in times of congestion or space shortage announcements. You can search by vessel in order to check the real-time position, predictive Estimated Time of Arrival (ETA) and TEU capacity. As a multinational company with a complex supply chain structure, the reliability indicator helps us to deliver goods to our customers on time.”

Marcela Leal
Imports Leader
Stanley Black & Decker, Colombia

Our partnership with Team Malizia

Our partnership is based on our **joint key messages around ocean health, ocean protection and climate action.**

The digital platform seaexplorer visualises the carbon emissions of sea freight vessels worldwide and Team Malizia measures CO2 in the ocean while they race.

As a sign of the partnership, Team Malizia's sailing yacht has been **christened "seaexplorer"**.



[Partnership page](#)



**Take advantage of enhanced
visibility and take control of
your supply chain with
seaexplorer.**

Plan. Analyse. Inform.



Inspire. Empower. Deliver.

